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What is oral health?

Health of the teeth and other oral structures which allows individuals to:

- * Be free of pain and discomfort
- * Eat efficiently
- * Speak clearly
- * Socialise without embarrassment
- * Be free of life threatening disease

and contributes to individual

general well-being



What are the main causes of poor oral health?

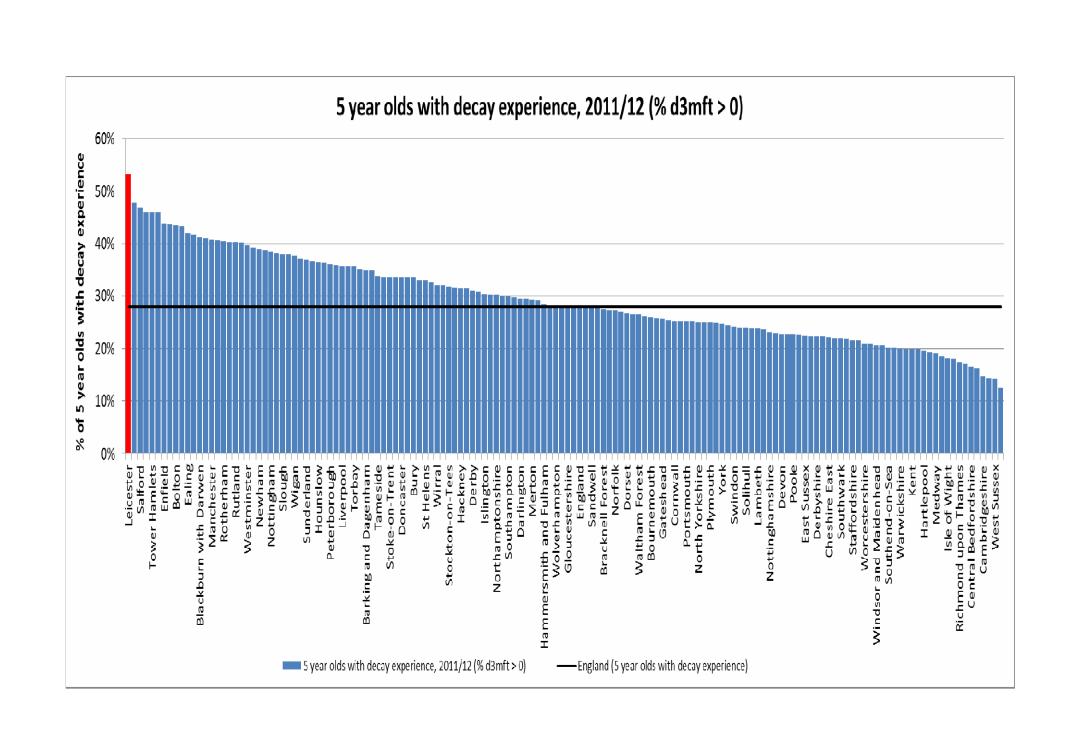


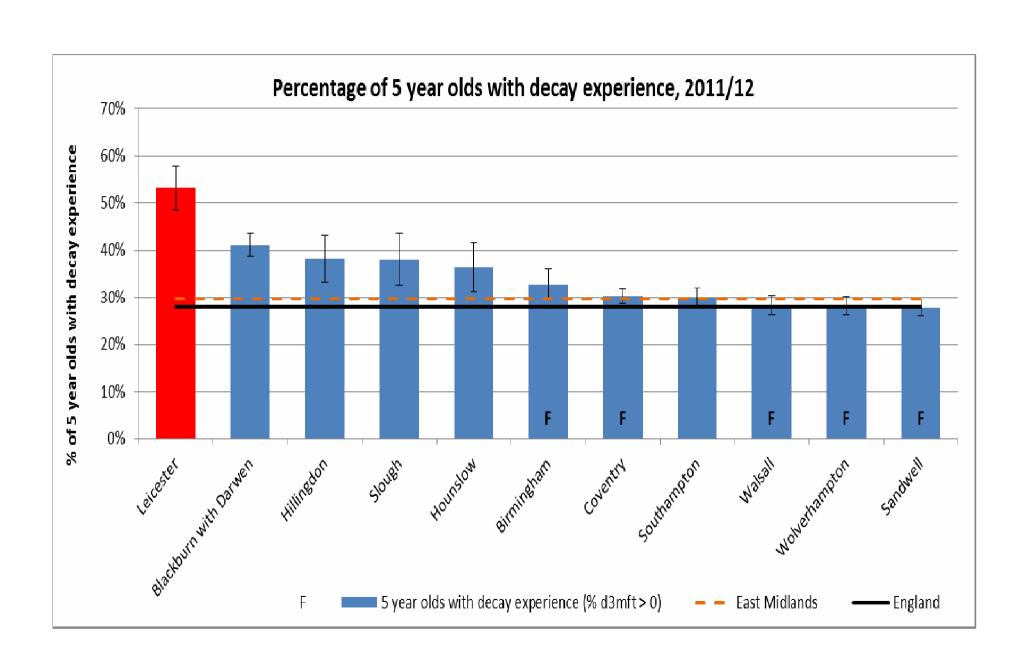
- Poor diet and nutrition: High intake of sugar, fizzy and acidic drinks
- Poor oral hygiene: Failure of self-care e.g. regular tooth brushing and flossing
- Fluoride: The lack of exposure to fluoride
- Tobacco and alcohol: Smoking increases the risk of periodontal disease and is one of the main causes of oral cancer. Smoking combined with alcohol can lead to a 30 times greater risk of oral cancer. Smokeless tobacco also increases the risk of oral cancer
- Injury: The health of teeth can be compromised by traumatic injury.
 Those who play contact sport are at particular risk

What is the situation in Leicester?



- 5 year old children living in Leicester have the highest experience of dental decay observed in England
- The average number of decayed, missing or filled teeth for a five year old in Leicester is 2.06 which is more than double the national rate of 0.94



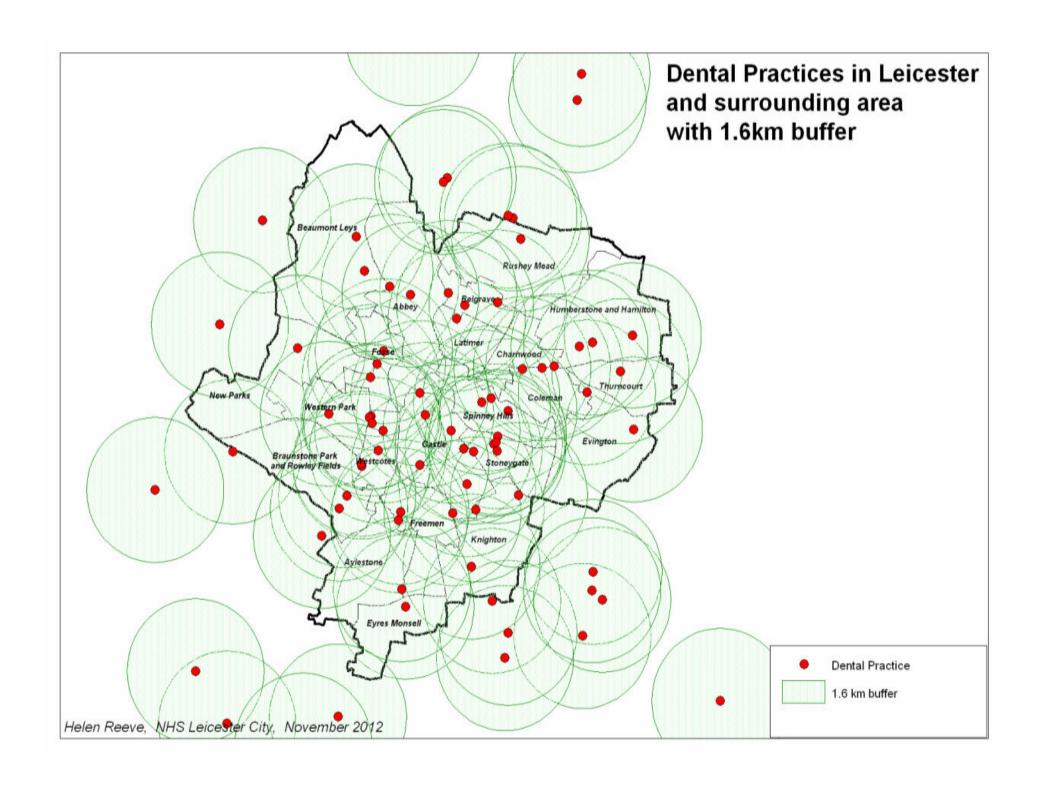


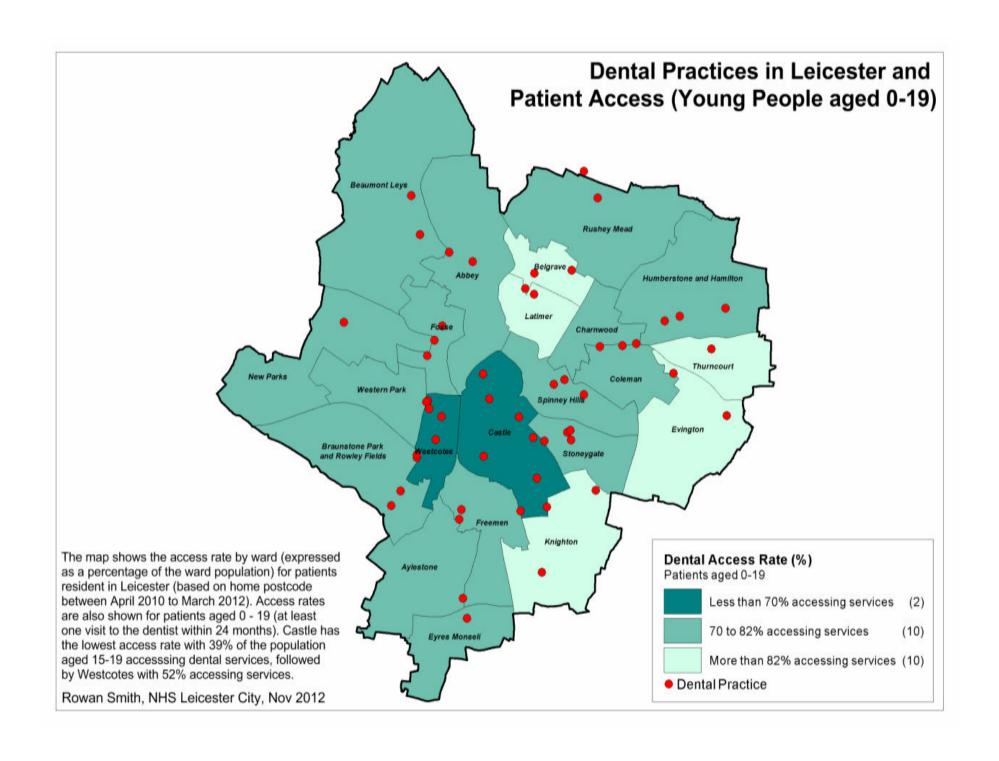
Why is there a problem?

 Most of the decay is mainly caused by children having unhealthy diets that are too high in sugary food and drinks.



- 2. Children need to clean their teeth; and parents need to help them gain these skills.
- 3. It's important that a child regularly visits the dentist.



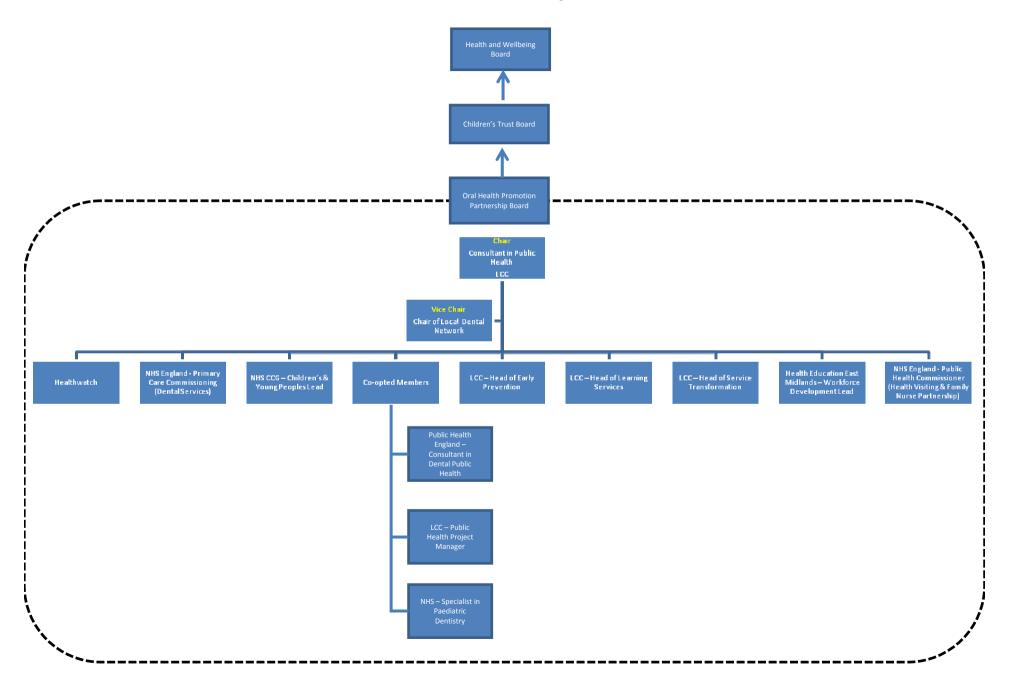


What are we doing about it?

- Improving oral health: new responsibility for local government.
- Leicester City Council: leading on the development of some practical and sustainable solutions for the improvement of oral health in the city.
- Working in partnership across agencies to ensure that improving oral health is everyone's business.

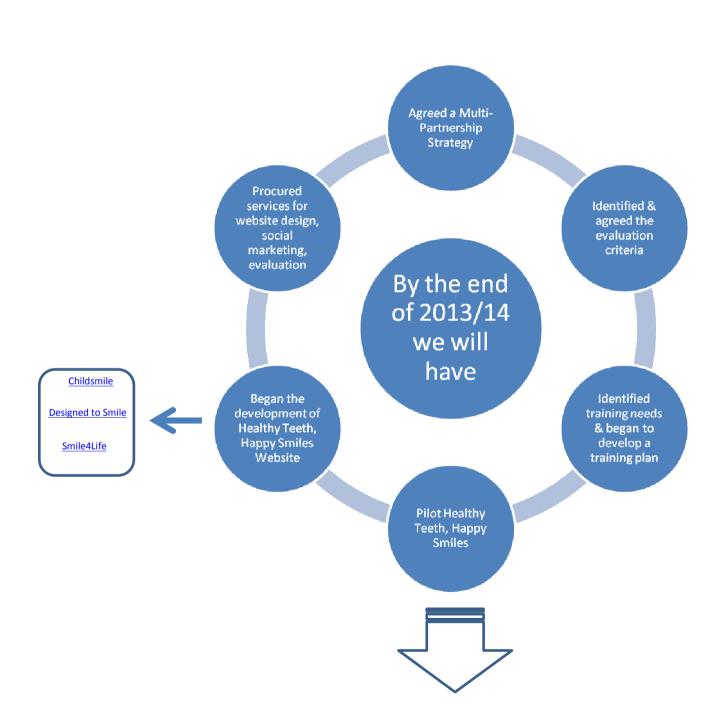


Oral Health Promotion Partnership Board - Governance



Oral Health Promotion Strategy 2014-2017 – High Level Timeline

2013 Oct - Dec	2014 Jan - Dec			2015 Jan - Dec				2016	2017
Planning & Desi Partnership Strategy, Eva Work Package Development									
Quick Win – Pilot Healthy Teeth & Happy Smiles .									
		Developing Skill front line staff, denta							
Raising Awareness – Healthy Teeth & Happy Smiles Website & supporting social media, social marketing, establish accreditation process, engage with new residents, embed OH promotion within general health promotion.									
refi	proving Access – Develone SPOC, consultation event tistry, explore flexible model	on equitable access to I							
Prevention – amendments to the red book, supervised tooth brushing sessions, OH advice at the 4 month check up, include OH in parenting classes, ensure every child visits an NHS dental practice before the age of one, tackle life style issues, encourage increase in fluoride varnish, campaign for removal of VAT on fluoride toothpaste & sweet free checkouts, pursue support for water fluoridation.									
								Embed sustainal deliver	ole



Healthy Teeth, Happy Smiles!



- 3000 packs to be distributed by Health Visitors over 6 months at the universal 4 months check.
- 4300 packs to be distributed to every child in reception class in LCC maintained schools.
- 4000 packs to be distributed to every child in Year 3 in LCC maintained schools.